

FOR IMMEDIATE RELEASE

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CONTACTS

Marti Johnston
52-1-984-141-9117 MX
tortuga.escondida108@gmail.com

Kerra Bolton
001-919-744-4601 USA
kerrabolton@gmail.com

THE AKUMAL ARTS FESTIVAL & RESIDENCY WILL BE HELD NOV. 9-11, 2018

More than 80 Mexican and international artists will collaborate with local artists and encourage arts tourism in Akumal.

Akumal, Quintana Roo, Mexico – The Akumal Arts Festival & Residency will hold its free, inaugural event on November 9-11, 2018. Its purpose is to encourage arts tourism in Akumal and claim world-renowned art for the walls of this small, Mexican Caribbean, coastal community.

More than 80 established street artists, muralists, musicians, and performing artists from United States, United Kingdom, Columbia, Cuba, Argentina, and Japan will collaborate with local artists, students, and civic groups to develop a series of creative projects that celebrate the rich culture, vibrant community, and natural beauty of Akumal.

Artists will arrive as early as November 5 to begin working on a mural that will stretch across the Akumal bridge. Hundreds of local, Akumal students will add their artistic touch as they will be painting flags to be hung in the pueblo. “Casa Bonita,” a juried contest, will be held among pueblo residents to create Akumal’s most beautiful house.

“Akumal is world-renowned for its natural beauty and as a habitat for sea turtles,” said Jennifer Smith co-owner of Turtle Bay Cafe & Bakery and co-founder of the festival along with Iran Beltran, Delegado Municipal de Akumal. “We also want to encourage visitors and residents throughout the Riviera Maya to discover and support the bold artistic spirit that is as part of our community as the sea turtles.”

There is something for everyone at the Akumal Arts Festival & Residency. Opening ceremonies begin in the evening of Friday, Nov. 9. Weekend activities will include workshops for children and adults, guided art walks, exhibit booths with art for sale, food and drink, and live music and performances.

Public events will be held in the Akumal Pueblo, the Paseo de Akumal, at the park, bandstand, and community center. Artists create new artistic works on the walls of the overpass bridge, government bridges/property, and schools.

Akumal Arts Festival & Residency is a community based, global initiative. The vision is to bring a fiesta of art to Akumal Pueblo through an international consortium of artists making art, engaging community, enhancing and beautifying the town for locals and our many worldwide visitors.

For more information about confirmed artists and sponsors, please contact Marti Johnston at tortuga.escondida108@gmail.com, Kerra Bolton at kerrabolton@gmail.com or visit our website www.tortuga-escondida.com/the-festival

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